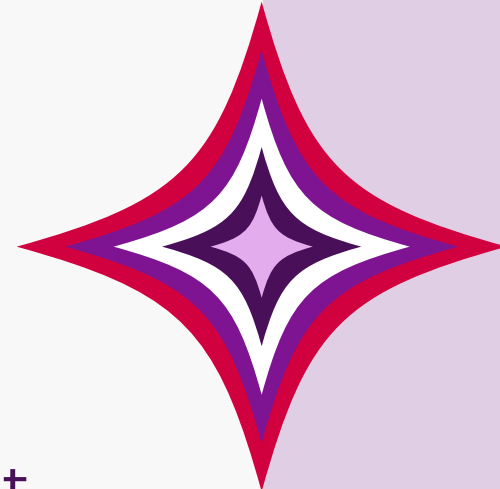




**WOMEN  
IN  
BUSINESS  
&  
FINANCE**

# ABOUT US

- The goal of WiBF is to reduce the gender gap in the workplace by promoting **female economic independence** through the creation of a community of reference for young people under 35.
- Through a culture of **diversity and inclusion**, we promote female empowerment creating a direct contact between university and work environment.
- Since 2018 we have been developing skills to meet the needs of the labor market and we invest in quality information.



# OUR STRATEGY

- In order to reach our goal we work on **three pillars**: Training, Talent Acquisition and Consulting to DEI partner companies.
- Our main assets are **people**. The associates come from 20+ Italian and European universities and work in 50+ companies.



# OUR IMPACT

- We measure our impact through the experiences of our associates, **telling their stories**, failures and successes. We develop mentorship programs in fact on two levels, even younger professionals mentor young students. **Sharing is caring!**
- We accompany our associates in the process of growth by providing them with all the information and tools they need to do so.

## 3 STORIES THAT CAPTURE OUR IMPACT

- Dozens of girls have found jobs thanks to the programs promoted by WiBF with their companies.
- Some girls today are working in the field of **corporate sustainability** also thanks to being part of a community like WiBF.
- Others have changed their minds about their **future**.

# HOW TO GET INVOLVED



Milano

Piacenza

Become part of our  
community or even support it.



WIBF\_ITA



INFO@WIBFITA.COM

*Let's groove!*

